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FOR IMMEDIATE RELEASE

**WOMEN'S NATIONAL BOOK ASSOCIATION ANNOUNCES THE
2016 WNBA PANSELL AWARD WINNERS**

The Women's National Book Association is pleased to announce the 2016 WNBA Pannell Award winners.

General Bookstore Category:

BROOKLINE BOOKSMITH in Brookline, Massachusetts

Children's Specialty Bookstore Category:

WILD RUMPUS BOOKS in Minneapolis, Minnesota

Upon hearing the good news, Dana Brigham of Brookline Booksmith responded, *"Winning the Pannell Award is an unbelievable honor for our 55 year old bookstore. One of founder Marshall Smith's core beliefs was in life-long learning. Where better to start than in a vibrant and welcoming kids' section? We were thrilled to be nominated in such amazing company."*

And Collette Morgan, one of the co-founders of Wild Rumpus Books, said, *"We are exhilarated and flattered to have been chosen for the 2016 Pannell Award. It couldn't have come at a better time. Thank you from the bottom of our collective hearts!"*

Since 1983, the Women's National Book Association (WNBA) has awarded one of the most prestigious honors in children's bookselling. Along with WNBA, Penguin Young Readers Group co-sponsors the Pannell Award which recognizes bookstores that enhance their communities by bringing exceptional creativity to foster a love of reading. Given annually at BookExpo America's Children's Book and Author Breakfast, the winning stores each receive a check for \$1,000 and a piece of original art from a children's book illustrator.

Every year a committee of publishing professionals selects two Pannell Award winners—one general bookstore and one children's specialty bookstore. Store nominations come from customers, sales reps, store personnel, or anyone who has been impressed with the work of a particular independent bookstore.

The 2016 Pannell Award jurors are:

- Emily Romero, senior vice president of marketing, Penguin Young Readers
- Emma D Dryden, children's editorial and publishing consultant, drydenbks LLC
- Josalyn Moran, children's publishing consultant
- Lisa Von Drasek, curator of Children's Literature Research Collections, Univ. of Minnesota
- Roger Sutton, editor in chief, *The Horn Book*

The WNBA Pannell Award co-chairs are Susan Knopf, president and founder of Scout Books & Media Inc, and Sally M. Kim, senior marketing manager at Chronicle Books.

Founded in 1917, WNBA is a national organization of women and men who promote the value to the written word by championing the role of women in the book community and by providing a forum for the exchange of ideas and information relating to the written word. www.wnba-books.org